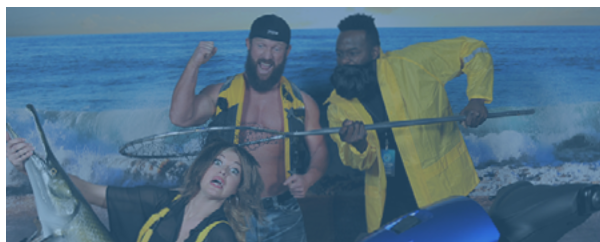




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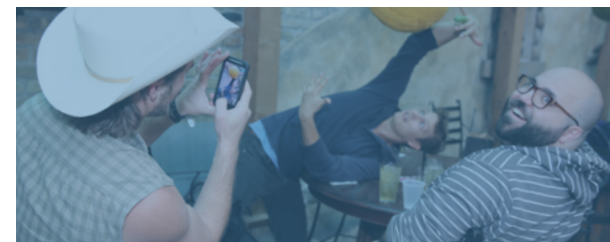
*Generate sales, increase your brand awareness, reward your employees, and attract guests. We have the perfect customizable and scalable solution to fit your needs.*



Custom backdrops, experiential sets, photo booths, green screen and more! We will engage guests, create a lasting memories, and deliver high quality branded content to your guests in seconds.



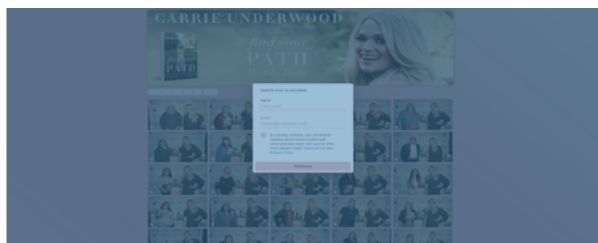
Need your event to be the next viral sensation? Customizable branded webpages and URLs will have your content delivered seamlessly. Integrated social media tools make sharing effortless while amplifying your hashtags and custom messaging.



We have the trained eyes to capture the unique imagery that will help make your marketing materials more captivating and generate lasting appeal for your brand.



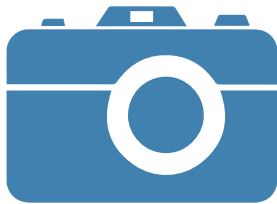
Our proprietary mobile system is the next generation of portable, lightweight, high quality photo marketing solutions. Day or night, we capture the BEST possible images with our pro-camera approach. No more low quality tablet cameras! Instantly uploaded, branded, and shareable in seconds.



Describe, predict, and improve your business's performance with our multi-faceted approach to analytics. Capturing the data you want is easy with our user friendly interfaces. What better incentive to enter your information than the perfect image of yourself!



Gorgeous high end photo booths to brighten any event. Sleek & modern or vintage camera styling, you choose! Self operated and open-air, with printing and digital retrieval options.



### One Photo, One Code!

Matching high speed capture with one click retrieval, our new QR technology enables guests to view their photos instantly and privately.

After photo capture, custom printed QR retrieval cards are scanned in-app and handed to guests.

Guests simply point their phone's camera at the QR code and click to retrieve!

Offers the same benefits as gallery retrieval: customized websites, social media sharing tools, data capture, and analytics!



Capture, Scan, and Download in under 45 seconds!



High Quality Stationary Lighting Setup



#### TRY THIS QR!

- ✓ Open iOS camera
- ✓ Point at QR
- ✓ Click the link



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## go Mobile

*Our proprietary mobile system is the latest wireless, portable, lightweight, high quality photo marketing solution. No more low quality built-in tablet cameras!*



**High Quality Images:** No more low quality built-in iPad or Tablet cameras! Day or night, our images are of the highest quality.

**Completely Wireless:** Our easy to operate system is street team ready! Light and portable, use one photographer or couple with multiple brand ambassadors.

**Custom Overlays and Borders:** You dream it, we layer it. Automated within the app. Fast!

**Drives Traffic:** Text, E-mail, and Handout retrieval strategies that send guests back to your booth!

**Custom Data Capture:** Our method incentivizes data entry with a photo reward!

**Scalability:** There's no event too big or coverage area too expansive. Expand your coverage, anywhere, in any lighting condition.

### PAIR THIS WITH:

- ✓ Data Capture
- ✓ Online Retrieval
- ✓ Print On-Site

### Sleek and Portable Fun In Motion

Introducing the Prime Booth. An open air self-operated photo/GIF booth producing exceptional images while looking fantastic!

Images are previewed live and sent directly to attendees via text, email, and/or uploaded to a custom gallery with social media sharing tools.

Compact and lightweight with wire-free setup and VESA mounting options, our booth can go anywhere!

- ☒ Elegant Design
- ☒ View & Share Instantly
- ☒ Optimized for Social Media Use





### Classic Design Meets Modern Technology

Introducing the Orbit. An open air self-operated photo booth producing exceptional images while looking fantastic!

Images are previewed live and sent directly to attendees via text, email, and/or uploaded to a custom gallery with social media sharing tools.

You're sure to impress with flawless light and excellent high resolution images.

- ✓ Elegant Design
- ✓ View & Share Instantly
- ✓ Superior Image Quality



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## go Studio - Draw Traffic, Capture Leads

*Grow your lists and drive sales with our proven techniques*



### Put Your Guests in the Action!

Create a unique and immersive guest experience with our proprietary green-screen and photo booth solutions. With infinite options for custom graphics, our technologies can liven any event. Branded photo keepsakes create lasting impressions!

Viral Marketing made easy! Increase brand awareness with custom overlays. Grow social networks and drive sales with our integrated sharing tools. Generate quality leads with our opt-in data capture techniques. Track your impact with real-time analytics.

Increase foot traffic to all your imprints. With QR technology, your guest's unique code is their interactive pass and the key to unlock branded experiences throughout the show floor.

- ✓ Grow Email Lists and Social Networks
- ✓ Increase Brand Awareness
- ✓ Generate Leads
- ✓ Reward Attendees
- ✓ Drive Sales

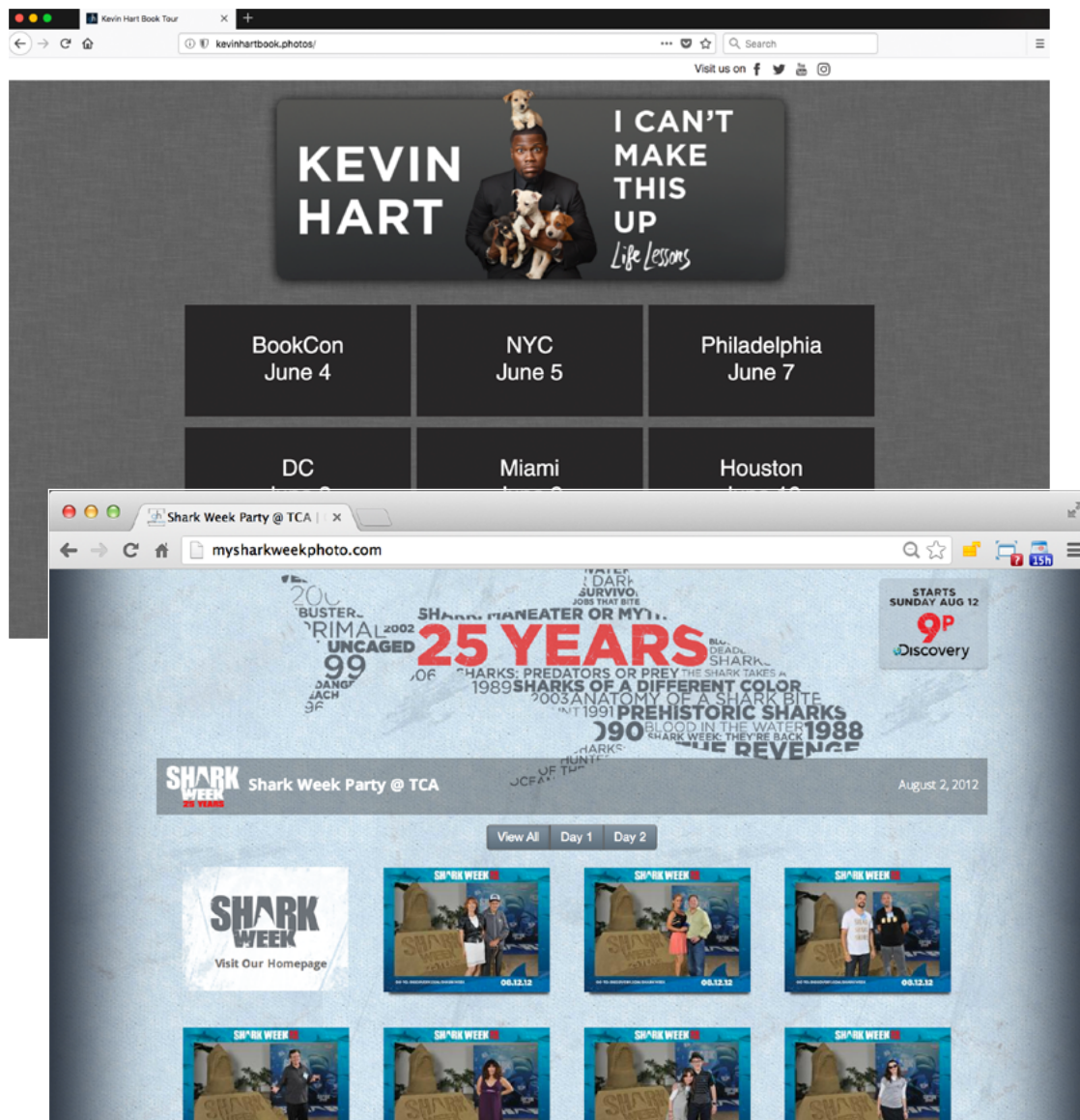
Call today +358 45 802 0033



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## go Online - Retrieval Options

*Make your event the next viral sensation! Our unique online retrieval systems amplify your content quickly & effectively.*



Incentivize data capture with our proven digital retrieval methods. Level up with custom surveys, social media sharing tools, remote slideshows, and more.

### Methods:

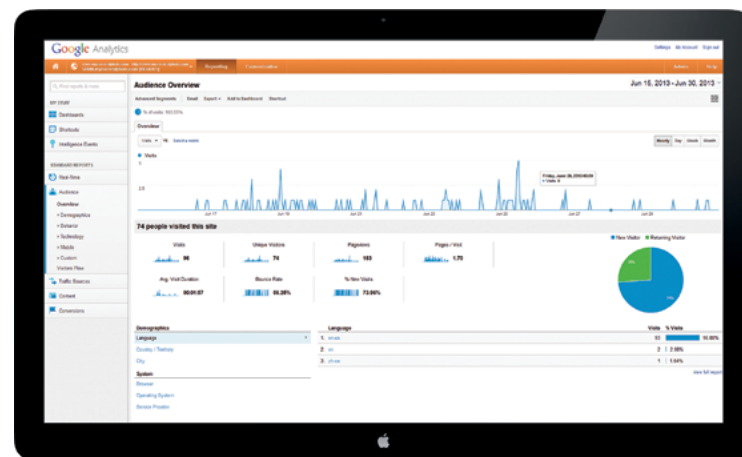
- ☒ **Gallery :** Our affordable, entry level package. Custom design, unique vanity URLs, and built-in social media sharing functions
- ☒ **Unique QR Code :** Great for huge numbers of attendees or for privacy concerns, each guest receives a code to their image only
- ☒ **Direct Share:** Instantly share captured photos via SMS or E-mail while collecting data on the go with our go Mobile system
- ☒ **On-site Collection:** Incentivize instant online photo retrieval in your event space with our retrieval apps. Used in tandem with our go Mobile system, you can incorporate data collection into the retrieval process and drive traffic to your booth!

#### PAIR THIS WITH:

- ☒ Data Capture
- ☒ go Mobile Camera System
- ☒ Print On-Site

### Methods:

- ✓ **In-App:** Capture data with our mobile solutions before sending images direct to guests via SMS or E-mail
- ✓ **QR Code:** Attendees are given a unique code to access their photo, data is collected before image viewing and sharing
- ✓ **Online Gallery:** Give attendees a custom branded retrieval card with a unique URL, guests are then prompted for data before entering gallery page



### All Methods Feature:

- ✓ Customizable data collection fields. The information you need, collected in a simple exportable format.
- ✓ User friendly client portal for data analysis & download.
- ✓ View analytics data live or review later with our seamless integration of the world's best analytics.

#### PAIR THIS WITH:

- ✓ Online Survey
- ✓ go Mobile Camera System
- ✓ Print On-Site



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## Print On-Site

*Today's event attendee has come to expect instant gratification. With speed and reliability, we deliver. Custom branded photos are captured and delivered in seconds.*



We know how to engage your event attendees with a fun and unique experience. With a small footprint and a visually pleasing setup, your guests will be both engaged and entertained! We can even design and print a custom backdrop or incorporate interactive props into a custom set. Let your attendees get creative!

Tiny space? No problem! Our wireless technology allows us to be untethered to a laptop or lighting, making our smallest footprint the size of our photographer's feet! Space isn't an issue? Then you can expect the most beautifully lit and striking images, sure to impress for years to come.



### PAIR THIS WITH:

- ✓ Data Capture
- ✓ Online Retrieval
- ✓ go Mobile Camera System

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## Roaming & Event Documentation

*We have the trained eyes to capture unique & captivating imagery that will generate lasting appeal for your brand.*



Our wireless technology allows us to be untethered, free to capture the unique images that set your event apart, wherever they occur.

**PAIR THIS WITH:**

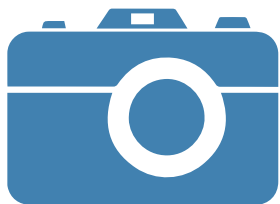
- ✓ Online Retrieval
- ✓ Print On-Site

Call today +358 45 802 0033

## Complete Customization

*All our unique systems work together! It's never been easier to build a custom, scalable solution for your next event.*

*You dream it, we make it a reality.*



### Mix and Match Solutions!

All of our products were designed to work together, making it easy to create a seamless custom solution specific to your needs.

### Combine and Upscale!

- ☒ Multiple cities with multiple simultaneous activations
- ☒ Photo Booth + Candid Photographer + Green Screen  
No event is too big or too small!
- ☒ Instant upload, Instant retrieval; Candid or Stationary Booths
- ☒ Only the best photographers and the highest quality!





### Discovery Communications



I can definitely say that I'd recommend Happening.fi to anyone. Their enthusiasm and professionalism have been a great asset to the events we have produced with them. Overall, I have really enjoyed their work and would consider them for any of our future events.

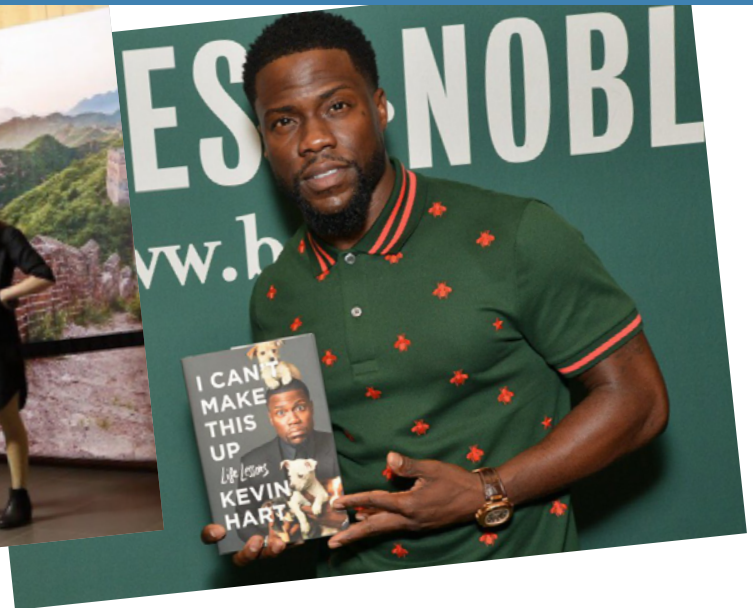
Andrew Shortell, Director - Global Events & Brand Activation



### Google



The team at Happening.fi epitomize what it means to be creative media professionals. They did a phenomenal job delivering a high quality product for our corporate holiday party and set a new bar for future events. No matter the ask, they were able to deliver. From the beautiful canvas backdrops to the custom retrieval cards and custom graphics, happening.fi services are superb..



### Simon & Schuster



Working with Happening.fi is an absolute pleasure. From proposal to execution, they're responsive, saavy, flexible and fun to work with. Every detail is covered and then some, and they make every consumer interaction go smoothly, whether in the physical realm or by engaging online. They're our absolute go-to for events, and I can't recommend them highly enough.

Ariele Fredman - Deputy Director of Publicity

*"We use happening.fi for all of our events in the U.S. and Canada and wouldn't think of using any other firm. They never fail to meet all our needs with attention to detail, proactive troubleshooting and flexible and adaptive work styles."*

— MARK DUFFEY, PRESIDENT & CEO - EVEREST PLANNING AND CONCIERGE

See more success stories at [happening.fi/our-work.html](http://happening.fi/our-work.html)



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## Why Us?

*Year of industry experience, professional training, and proven marketing strategies*



### Unmatched. Professional Quality. Photo Marketing.

We pride ourselves on providing our clients the best possible imagery and service. Founded by photographers with years of event industry experience, we utilize our history of professional training and proven marketing strategies to elevate your brand.

We know how important a positive experience or interaction can be for you and your clients. That is why we hire only the best, most professional, friendly, and outgoing photographers. Those whom will act as advocates for your client, while promoting their brand in a way that gets marketing materials into homes in an unobtrusive, fun, and positive way.

- ✓ Professional photographers with years of industry experience
- ✓ Highest quality imagery with cutting edge technology
- ✓ Customization and scalability
- ✓ Wireless solutions